

# Terms of Use

Effective date: March 30, 2026

## INTRODUCTION

Welcome to BULLZI.

These Terms of Use (“Terms”) govern your access to and use of the BULLZI platform (the “Service”), available at [www.bullzi.co](http://www.bullzi.co). BULLZI is a product of **BullishIQ**, a sole proprietorship based in California.

By accessing or using the Service, you agree to be bound by these Terms. If you do not agree, you should not use the Service.

## ELIGIBILITY

You must be at least 18 years of age to use BULLZI.

By using the Service, you represent and warrant that:

- You are at least 18 years old
- You have the legal capacity to enter into this agreement

## NATURE OF THE SERVICE

BULLZI is a career development and progression platform designed to help users:

- Track experiences and activities
- Reflect on learning and development
- Build clarity around career direction
- Generate insights based on user-provided data

BULLZI provides tools, insights, and guidance only.

We do not guarantee employment, job placement, or career outcomes.

## USER ACCOUNTS

To use certain features, you may be required to create an account.

You agree to:

- Provide accurate and complete information
- Maintain the security of your account credentials
- Be responsible for all activity under your account

We reserve the right to suspend or terminate accounts that violate these Terms.

## **USER CONTENT**

You may submit content to the platform, including:

- Experiences
- Reflections
- Skills
- Feedback

("User Content")

### **Ownership**

You retain ownership of your User Content.

### **License to BULLZI**

By submitting content, you grant BULLZI a non-exclusive, royalty-free license to use, process, and display your content solely to:

- Operate the Service
- Generate insights
- Improve the platform

### **Privacy Of Content**

- Your reflections and personal entries are private by default
- We do not share personal reflections with third parties without your consent

## **ACCEPTABLE USE**

You agree not to:

- Use the Service for unlawful purposes

- Submit false, misleading, or fraudulent information
- Attempt to interfere with or disrupt the platform
- Reverse engineer, copy, or exploit the Service
- Use the platform to harm, harass, or impersonate others

## **INTELLECTUAL PROPERTY**

All platform materials—including but not limited to:

- Product design
- Frameworks and methodologies
- Scoring systems (including Career Momentum Score)
- Content, branding, and technology

are the exclusive property of **BullishIQ**.

You may not:

- Copy, reproduce, distribute, or create derivative works
- Use BULLZI's intellectual property for commercial purposes

without prior written consent.

## **NO PROFESSIONAL OR CAREER GUARANTEES**

BULLZI provides tools and insights for informational and developmental purposes only.

We do not guarantee:

- Job placement
- Interviews
- Offers
- Career advancement outcomes

You are solely responsible for your career decisions and actions.

## **THIRD-PARTY SERVICES**

The Service may include links or integrations with third-party services.

We are not responsible for:

- The content or practices of third-party platforms
- Any damages arising from their use

## **DISCLAIMER OF WARRANTIES**

The Service is provided “as is” and “as available.”

We make no warranties, express or implied, including:

- Fitness for a particular purpose
- Accuracy or reliability of insights
- Continuous or error-free operation

Use of the Service is at your own risk.

## **LIMITATION OF LIABILITY**

To the fullest extent permitted by law:

BullishIQ shall not be liable for any indirect, incidental, or consequential damages, including but not limited to:

- Loss of data
- Loss of opportunities
- Career-related outcomes

arising from your use of the Service.

## **INDEMNIFICATION**

You agree to indemnify and hold harmless BullishIQ and its affiliates from any claims, damages, or liabilities arising from:

- Your use of the Service
- Your violation of these Terms
- Your submitted content

## **TERMINATION**

We may suspend or terminate your access to the Service at any time if you violate these Terms.

You may stop using the Service at any time.

We are not obligated to retain or return your data after termination, though we may do so at our discretion.

## **GOVERNING LAW**

These Terms are governed by the laws of the State of California, without regard to conflict of law principles.

Any disputes shall be resolved in the appropriate courts located in California.

## **CHANGES TO THESE TERMS**

We may update these Terms from time to time.

We will notify users of material changes by:

- Posting updates on the website
- Updating the effective date

Continued use of the Service constitutes acceptance of the updated Terms.

## **CONTACT US**

If you have any questions about these Terms, please contact us:

### **BullishIQ**

1263 Emory Street

San Jose, CA 95126

Email: [contact@bullishiq.co](mailto:contact@bullishiq.co)

\*\*\*\*\*